



F.B.I. NATIONAL ACADEMY ASSOCIATES 2008 NATIONAL CONFERENCE MILWAUKEE, WISCONSIN

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Sheriff David A. Clarke Jr.
Milwaukee County Sheriff's Department

Superintendent David L. Collins
Wisconsin State Patrol

Special Agent In Charge
Richard K. Ruminski
F.B.I. Milwaukee Field Office

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Chief Anna M. Ruzinski
Menomonee Falls Police Department

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Major Dennis Fortunato
Fond du Lac Police Department

FBINAA 2008 CONFERENCE SPONSORSHIP PROSPECTUS

JULY 26-30, 2008

MILWAUKEE, WISCONSIN

VISION

The FBI National Academy Associates (FBINAA) is recognized globally among government leaders, law enforcement agencies and our communities as a premier provider of law enforcement expertise, training, education and information. We are the resource of choice on law enforcement and the standard by which all other law enforcement agencies measure their performance. Our hallmarks are leadership, teamwork, the courage of our members and our ability to anticipate and effectively respond to global and community law enforcement needs, ensuring the safety of the citizens we serve.

VALUES

- Knowledge, Courage and Integrity.
- Hold the highest standard of professionalism and ethics.
- Uphold and defend the constitution and laws of our respective communities.
- Pledge to protect the safety of the people and communities we serve and the world at large.
- Provide the latest and highest level of professional training.
- Make available our expertise and experience to those who can benefit.



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FBI NATIONAL ACADEMY ASSOCIATES CONFERENCE 2008

The Wisconsin Chapter of the FBI National Academy Associates (FBINAA) is hosting the July 2008 National Conference at the Midwest Airlines Center in Milwaukee with the Hyatt and Hilton serving as host hotels. Anna Ruzinski of the Menomonee Falls Police Department is the conference chair and is supported and assisted by chapter members from throughout the state. Wisconsin Chapter members hold a variety of senior and command positions representing hundreds of law enforcement agencies throughout Wisconsin.

The FBINAA National Conference will attract more than 1,800 National Academy delegates, criminal justice guests, family members and vendors. In addition, conference attendance includes state sponsored members of the National Academy's Youth Leadership Program that has graduated over 200 young delegates since the program's inception in 1999. A model program cultivating tomorrow's leaders, the Youth Leadership experience, which is hosted at the FBI Training Academy, is an opportunity for young adults to be formally exposed to a curriculum that fosters individual leadership, team involvement and personal development.

PURPOSE AND THEME

The primary purpose of the conference is to ensure that law enforcement leaders remain current on matters relating to their profession and to reinforce relationships and cooperation within policing and corporate communities at all levels. To provide interest and value to attendees, conference training covers a spectrum of educational and personal growth topics including: new management practices, ethics, major criminal case management, international threat assessment, corporate security liaison, emergency preparedness and personal physical and mental health enhancement.

The Conference theme for 2008, "Partnering for a Safer World," encapsulates the concept that law enforcement strategies need to extend beyond traditional thresholds by creating pro-active, cooperative relationships with other criminal justice agencies and the public/corporate sector. With a focus on developing non-traditional relationships to help prevent and solve crimes, the conference's training theme "21st Century Policing: Think Globally, Act Locally," promotes an overarching philosophy that this conference will generate opportunities and ideas for the creation and cultivation of public and private partnerships that will enhance law enforcement services nationally and globally through shared technologies, techniques, information and ideas. And to make this conference possible, organizers are inviting private and public sector organizations to help support this event as contributing sponsors/partners, delegates and presenters.

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WHAT IS THE FBI NATIONAL ACADEMY ASSOCIATES, INC.?

The FBI National Academy Associates, Inc. is a non-profit international organization of senior law enforcement professionals dedicated to providing our communities and profession with the highest degree of law enforcement expertise, training, education and information. Graduates of the FBI National Academy are active and retired police officers from the United States, Canada and a multitude of countries across the globe.

From its inception in 1935 by FBI Director J. Edgar Hoover, the FBI National Academy has long been a vital element in fostering improvement of law enforcement standards, knowledge and cooperation throughout the world. The National Academy and the FBI's 'Field Police Training Program' provides a wide range of leadership and specialized training, as well as an opportunity for professional law enforcement officials to share ideas, techniques and experience.

In 1980, the program was expanded to quarterly classes consisting of 10 weeks to allow more upper and mid-level law enforcement personnel from around the world the opportunity to experience the National Academy. The curriculum focuses on leadership and management training and consists of courses related to Leadership and Management Science, Behavioral Science, Law Communication, Forensic Science and Health/Fitness.

Over 33,000 students have graduated from the FBI National Academy since 1935 with 7% of the graduates representing other countries, U.S. territories and possessions. Following graduation, each individual has the opportunity to join the FBINAA, a dynamic organization of more than 15,000 law enforcement professionals who have played a significant role in developing a higher level of competency, cooperation and integrity within the law enforcement community.

As the mission continues, former FBI Director, Judge William H. Webster, best expressed its goal: "Set the standard for integrity, competence, dedication and professionalism...and enforce the law in a constitutional manner."

It is hoped that you and your company will strongly consider the value of supporting and participating with the Wisconsin FBINAA Chapter as we host the 2008 National Conference in Milwaukee in July.



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FBI NATIONAL ACADEMY ASSOCIATES 2008 CONFERENCE, MILWAUKEE, WISCONSIN SPONSORSHIP LEVELS

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TITANIUM CONFERENCE SPONSOR FOR \$75,000 +

Special Events:

Saturday Night Welcome, Sunday Night President's Reception at German Fest, Monday's Family Night at the Museum and Tuesday's Grand Banquet:

- 20 Invitations to each evening's networking event.
- Opportunity to welcome FBINA Associates to Milwaukee.
- Opportunity to sit with one of the Honorary Chairs at each special event.
- Signage at each site.

Additionally:

- Corporate name and logo featured on:
 - Signage throughout the conference.
 - Sponsor recognition page in the conference program book.
 - Conference gift bag.
- Two standard rooms at one of the host hotels for three nights (Sunday, Monday and Tuesday during the conference).
- Full-page ad in the conference program book.
- One booth in the exhibit hall for the duration of the conference.
- Two registrations for the Sunday golf tournament.
- Corporate name and logo on the FBINAA website for one year.
- Other sponsorship benefits may be designed to sponsor's specifications, for example, opportunity to be keynote speaker at a conference lunch or dinner.



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PLATINUM CONFERENCE SPONSOR FOR \$50,000 - \$74,999

- Corporate name and logo featured on:
 - Signage throughout the conference.
 - Sponsor recognition page in the conference program book.
 - Conference gift bag.
- Full-page ad in the conference program book.
- Admission for eight people to evening networking events throughout the conference.
- One booth in the exhibit hall for the duration of the conference.
- Two registrations for the Sunday golf tournament.
- Corporate name and logo on the FBINAA website for one year.
- Other sponsorship benefits will be designed to sponsor's specifications, for example, opportunity to be keynote speaker at a conference lunch or dinner.

GOLD CONFERENCE SPONSOR FOR \$25,000 - \$49,999

- Corporate name and logo featured on:
 - Signage throughout the conference.
 - Sponsor recognition page in the conference program book.
 - The conference gift bag given to all 1,000 delegates.
- Full-page ad in the conference program book.
- Admission for six people to social events throughout the conference.
- One booth in the exhibit hall for the duration of the conference.
- Two registrations for the Sunday golf tournament.
- Corporate name and logo on the FBINAA website for one year.
- Other sponsorship benefits will be designed to sponsor's specifications, for example, opportunity to be keynote speaker at a conference lunch or dinner.

SILVER CONFERENCE SPONSOR \$10,000 - \$24,999

- Corporate name and logo featured on:
 - Signage throughout the conference.
 - Sponsor recognition page in the conference program book.
 - Full-page ad in the conference program book.
- Admission for four people to social events throughout the conference.
- One booth in the exhibit hall for the duration of the conference.



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BRONZE CONFERENCE SPONSOR FOR \$5,000 - \$9,999

- Corporate name and logo featured on:
 - Signage throughout the conference.
 - Sponsor recognition page in the conference program book.
 - Half page ad in the conference program book.
- Admission for two people to social events throughout the conference.
- One booth in the exhibit hall for the duration of the conference.

COPPER CONFERENCE SPONSOR \$2,500 - \$4,999

- Corporate name and logo featured on:
 - Signage throughout the conference.
 - Sponsor recognition page in the conference program book.

PRESIDENTIAL COUNCIL CONFERENCE SPONSOR FOR \$1000 AND \$500

- Corporate name and logo at all general sessions and plenary sessions.
- Corporate name and logo at all luncheons.
- Corporate name in Conference book under "Presidential Council."

TAX EXEMPT

The FBINAA is a 501(c) (3) not-for-profit organization and will provide a tax receipt upon request.

For sponsorship inquiries please contact:

- Tom Czaja (414) 351-8911
- Jeff Frenette (715) 845-1143 or
- Anna Ruzinski (262) 532-8701

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SPECIFIC SPONSORSHIP OPPORTUNITIES - 2008 FBINAA CONFERENCE

Monetary, Product or Services, in part or in whole, welcomed.

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Name of Committee Sponsorship	Amount of Sponsorship
Welcome Gift for Delegate, Guest, Child	\$ 30,000
President's Welcoming Reception	\$ 95,000
National Scholarships (50)	\$ 25,000
Golf Event	\$ 15,000
Pistol Shoot Event: Shirts, Gifts, Food, Equipment	\$ 5,000
5K Run Event: Shirts, Gifts, Food, Equipment	\$ 5,000
Event Transportation	\$ 50,000
Opening Ceremony	\$ 3,000
Conference Training/Speakers	\$ 50,000
Continental Breakfast 2 days	\$ 21,000
Delegate Luncheons 2 days	\$ 30,000
Refreshments and Breaks (Sun - Tues)	\$ 5,000
National Academy Women's Breakfast	\$ 2,500
Family Night Events	\$ 75,000
Children/Guest Activities/Events	\$ 50,000
Hospitality Room (4 nights)	\$ 5,000
Conference Entertainment	\$ 30,000
Closing Banquet	\$ 120,000
Shirts for Conference Committee and Volunteers (2)	\$ 12,000
National Board Events	\$ 5,000
Recognition Awards	\$ 2,000
Prayer Breakfast / Closing Ceremony	\$ 15,000
Printing Costs for Conference Guide and Signage	\$ 6,500
Production Costs: Audio/Visual/Technical	\$ 19,000